

Step into the world of WYTV7 Community Broadcasters Network and embark on a journey through our rich history of growth and evolution. It all began on October 15, 2015, when our visionary founder, Libby Grier, set out to make a difference. Our very first commercial aired that year, passionately conveying our purpose, mission, and goals to the world.

Originally founded in collaboration with an organization dedicated to empowering Black women, WYTV7 took a bold step in January 2016. Driven by Libby's unwavering vision to serve all people, we broke away and charted a new course. In April 2016, Libby Grier and Karen Legrant, our esteemed CEO/President, decided to re-launch with a renewed mission - to serve one person at a time, providing a platform for individuals to share their stories and become a resource for their communities.

As the years passed, WYTV7 grew exponentially, with Marie Kennedy Groves, Sherita Williams, and a host of other talented Podcasters joining our network in 2016. Today, we proudly boast of over 67 Broadcasters who have graced our platform with their unique perspectives and invaluable contributions.

But it wasn't always glitz and glamour. Libby fondly recalls the humble beginnings, with her first office tucked away in a tiny closet, where she diligently worked with her one computer. During one of her first recordings, she found herself broadcasting from a cramped bedroom, overcoming obstacles with unwavering determination.

On June 6th, 2017, Lynn Demmons joined our team, bringing her wealth of knowledge in financial education. Inspired by Lynn's expertise, WYTV7's board members attended her Financial Literacy seminar in Greenville, SC. The seminar left a lasting impact, leading WYTV7 to extend an offer to Lynn to partner with us and bring her invaluable financial literacy seminars to Charlotte, NC. Lynn graciously accepted, and in 2018, she began conducting seminars at the Charlotte Library, serving single low-income mothers, businesswomen, and senior citizens.

Even amidst the challenges posed by the pandemic, WYTV7 remained committed to its mission of serving the community. We continued our virtual seminars on Financial Literacy, extending our reach to youth and incorporating Health and Wellness as essential components. However, the pandemic took its toll on our funds; but in 2020, we were fortunate to have Uwharrie Bank sponsor a fundraiser to support our youth financial literacy (mentoring) program. This program, consisting of six comprehensive components to combat financial illiteracy, has been a cornerstone of our efforts (see website).

As we stand today, WYTV7's financial literacy programs and annual Expo have blossomed with the unwavering support of our partners, sponsors, and esteemed instructors (mentors). However, we continue to seek the generous support of our community to sustain our growth. We require office space to expand our services beyond the school system, computers for a state-of-the-art learning lab, office equipment, and dedicated volunteer instructors (mentors) to further our cause.

Now is the time for action! Every donation, no matter how small, is welcome and will make a difference in our community. Visit us at wytv7.org to donate and join us on this inspiring journey. Download our Mobile App and become part of our vibrant Community Resource Group (CRG), where you can make a meaningful impact as a valuable resource for our cause. Contact us today to explore how you can contribute to our noble mission of empowering communities through education and mentorship. Together, let's make a lasting difference!