

WYTV7 CBN, Inc Financial Literacy Training Program

Here is what they have to say:

- Students who participate in Financial Literacy Training programs have better attendance records, perform better on core subjects, and have lower dropout rates than those who do not participate in these programs:
- Financial Literacy Training has been shown to be especially effective in closing the achievement gap between minority students and others in public schools.
- Financial Literacy Training provides exactly the type of academic engagement of all students promoted by the National High School Alliance, based on relevant real-world contexts that build on community assets, allow participation in workplace-based learning, and include performance-based assessments.
- Financial Literacy Training has a positive effect on the academic performance of students according to a study conducted by WYTV7 CBN, Inc. Students with Financial Literacy Training scored better in a number of academic subjects, including reading, math, social studies, and language.
- Also, attendance improves, dropout rates decrease, and it also helps close the achievement gap between minority students and the rest of the student body. So, there is a tremendous academic contribution that financial literacy training provides.
- Exposing students to the types of market-driven problems faced by entrepreneurs is an excellent example of how educators can use problem-based learning strategies to prepare students for the situations they will encounter in the future, an approach recommended by the National Council on Competitiveness in its 2004 report entitled "Innovate America";
- The Partnership For 21st Century Skills identified financial, economic, business literacy, and entrepreneurship skills as the types of skills students must have in order to enhance workplace productivity and career options.
- As young people build and grow businesses within a community, they are more likely to stay and invest in a community's future.
- There are a number of academic reasons to integrate Financial Literacy Training into curriculum as well. Financial Literacy Training can be successfully integrated into traditional course work by incorporating hands-on business activities in a traditional classroom and textbook instruction.
- Writing marketing materials, business plans, can improve English skills. Sales and accounting can improve math skills. Developing manufacturing processes for products can be incorporated in a science class. True Financial Literacy Training integrates hands-on business developments into the school system.
- Economically independent entrepreneurs are engaged citizens who work to improve the economic environment in their local communities, providing better opportunities for businesses to operate and a better environment for the human resources they need to advance their business dreams.
- Seventy (70) percent of high school students want to become entrepreneurs, and Financial Literacy Training will assist students in the future regardless of whether they work in a business owned by others or run their own business.